



VALUING NATURE

Social and Cultural Values of Urban Nature in Walworth, South London

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My background

- Social Anthropology
 - Happiness and Wellbeing
 - Nature, Environment, and Place

Motivations

- Experience of more applied, targeted research
 - Community engagement
 - Relatedly, expand repertoire of research methods
 - Producing impactful outputs

Project overview

- Social Life
 - Project - The 'feeling' of a place
- 'Bottom-up' exploration of the concept of (urban) nature
- In what ways are various elements of urban nature of social and cultural value to those who live and work in the area?
 - Particularly, sense of place, belonging, community, and continuity
 - Potentially frame in terms of Cultural Ecosystem Services



Methods

- Primarily ethnographic
 - Person-centred
 - Stories
 - Discussion (mostly informal)
 - Participatory methods
 - Transect walks
 - Mapping exercises

Outputs and Outcomes

- Event and exhibition at The Unusual Suspects Festival – 14th-16th June
- Toolkit to assist others seeking to conduct this kind of research
- Seek input from stakeholders on useful output formats
- Series of blog posts
- Beyond this, an academic article

Thanks

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